

# Conference: Scaling up connected mobility: What's next for Germany & Europe?



📅 Thursday 24 October 2024  
09:00 - 12:00am CEST

📍 Steigenberger Hotel

## Opening Remarks: 5GAA Global Roadmap for Connected Mobility

9:00  
9:10 Christoph Voigt, Chairman, 5GAA

## 5GAA's Vision for Connected & Automated Mobility in Europe

9:10  
9:20 Johannes Springer, Director General, 5GAA

## Road Safety: a Vision Zero for Europe: Saving Lives!

9:20  
9:35 Wulf Hoffmann, Fédération européenne des Victimes de la Route (FEVR)

## Session 1: Strategies for Efficient Scaling of Connected Mobility Using Cellular Networks

### Exploring the Future of Vehicle-to-Network (V2N) Architecture

9:35  
9:40 Friedhelm Ramme, Ericsson

### Gaining Speed by Deploying Road User Warning Messages over Mobile Network (V2N)

9:40  
9:45 Rainer Krumrein, Mercedes-Benz AG

### Panel Discussion & Q&A: How can we scale-up digital data exchange between mobility actors to enhance road safety and connected mobility?

9:45  
10:15 Tim Leinmüller, 5GAA - Friedhelm Ramme, Ericsson - Rainer Krumrein, Mercedes Benz -  
Wulf Hoffmann, FEVR

### Coffee break

## Session 2: Exploring Vehicle Connectivity for Advanced & Automated Functionalities

### An OEM Perspective: Shaping the Future of Automotive Connectivity

10:30  
10:40 Joachim Goethel, BMW

### Profiling 5G-V2X for Advanced Services

10:40  
10:50 Peter Sossalla, Audi

### Integration into ADS/Advanced Driver Assistance System (ADAS)

10:50  
11:00 Andreas Schaller, Bosch

### HD MAPS and Connectivity: A Critical Enabler for Automated Driving

11:00  
11:15 Andrei Iordache, HERE

### Panel Discussion: How can we leverage 5G-V2X and new connectivity enablers to deploy advanced services and automated driving?

11:15  
11:50 Tim Leinmüller, 5GAA - Joachim Goethel, BMW - Andreas Schaller, Bosch -  
Andrei Iordache, HERE

## Closing Remarks

11:50  
12:00 Christoph Voigt, Chairman, 5GAA