5GAA Press Kit

Developing end-to-end solutions for future mobility
C-V2X continues to drive the automotive transformation – and is now the new reality.

Christoph Voigt
5GAA Chairman
115+ Members
13 of the top 15 global automakers
9 of the top 10 global mobile operators
2 top global smartphone vendors

Connected mobility for people, vehicles, and transport infrastructure
Governance

Board

The 5GAA Board supervises and advises the Executive Committee in all material respects, particularly concerning strategic considerations. The Board is composed of eighteen members, elected by the General Assembly every year, out of which:
- twelve seats are reserved to platinum members (the highest member category);
- six seats are reserved to candidates elected among the gold members.

Executive Committee

Reporting to the Board, the Executive Committee is the legal representative body of the association and is responsible for the day-to-day management of the 5GAA. The Executive Committee consists of six persons...
Message from Our Chairman

Our purpose is to develop end-to-end solutions for future mobility and transportation services for road safety, improved traffic efficiency, sustainable impact and more comfortable driving. While our purpose is not new, it is more relevant than ever. It reminds us that 5GAA exists to ensure future generations’ well-being in a safe and sustainable transportation ecosystem.

For five years, our vision has been guiding the association, gathering 8 early co-founding members with the same ambition, and quickly bringing together more than 110 members from the automotive, technology, and telecommunications industry. This rapid expansion generated a genuinely global platform for cross-industry cooperation.

5GAA keeps on shaping the new era of mobility and paves the way towards connected driving. As individuals, in teams, and together with our members, we have embraced digital transformations as opportunities for transportation innovations.

5GAA Automotive Association
Our Mission

5GAA bridges the automotive and telecommunication industries in order to address society’s connected mobility needs bringing inclusive access to smarter, safer and environmentally sustainable services and solutions, integrated into intelligent road transportation and traffic management.
About

The 5G Automotive Association (5GAA) is a global, cross-industry organisation of companies from the automotive, technology, and telecommunications industries (ICT), working together to develop end-to-end solutions for future mobility and transportation services.

5GAA is addressing today’s mobility key challenges. With C-V2X technology, 5GAA will revolutionise the mobility ecosystem and the way drivers interact with the world. 5GAA’s ambition is to improve the overall transportation industry to make it safer, greener and more efficient for vehicles, road users and the surrounding infrastructure.
**Membership**

- Build a representative membership & impactful partnerships
- Drive active and enriching member engagement

5GAA has defined 4 strategic pillars designing the short and long term goals in very diverse domains contributing to the same ambition: Connected Mobility.

**DEPLOYMENT**
- Lift barriers
- Accelerate time-to-market

**STANDARDS**
- Contributing to standards
- Plan pre-standardization of automotive connectivity with a multi-release perspective

**ADVOCACY**
- Advocating to policymakers
- Proactively address opportunities and threats
- Position 5GAA around strategic ecosystems

**INNOVATION**
- Supporting innovation
- Leverage innovative solutions together to advance connected mobility
A Visionary Roadmap Towards Cooperative Driving

 Cooperation

 Automated Driving

 Advanced Safety

 Traffic Efficiency/Safety

 Connected Driver Warning

 Connected Driver Assistance

 Connected Cooperative Driving

 Automated Valet Parking

 Tele-Operated Driving for Automated Vehicles

 Cooperative Maneuvers

 Cooperative Adaptive Cruise Control

 Hazard Information Collection and Sharing

 Data Collection and Sharing for High-Definition Maps

 Non-analyzed Sensor Signal Sharing

 Dynamic Intersection Management

 Dynamic Cooperative Traffic Flow

 Local Hazard and Traffic Information

 Vulnerable Road User - Collective Awareness

 Intersection Safety

 Data Sharing of Dynamic Objects

 Vulnerable Road Users - Complex Interactions

 Basic Safety
5GAA Style Guide

Logo Usage

Clear Space
Maintain a minimum blank space of 1/2 graphic's height, "x", around the 5GAA logo.

Minimum size: X=6mm
Do not scale below this minimum size to ensure legibility.
5GAA Style Guide

Colours

Main

Pantone 432C
C.10 M.0 Y.0 K.90
R.55 G.61 B.66
Web #373d42

Pantone 312C
C.100 M.0 Y.4 K.0
R.0 G.173 B.230
Web #00ade6

Secondary

Pantone 715C
C.0 M.60 Y.100 K.0
R.245 G.130 B.32
Web #f58220

Pantone 7739C
C.80 M.0 Y.100 K.0
R.13 G.177 B.75
Web #0db14b

Pantone 255C
C.64 M.99 Y.25 K.10
R.112 G.38 B.110
Web #70266e

Pantone 1795C
C.9 M.100 Y.100 K.0
R.220 G.32 B.40
Web #dc2028
Media Contact

If you are a member of the media who would like to get in touch, we would love to chat and share the latest exciting information on cooperative, connected and automated transport.

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www.5gaa.org