

IOO WORKSHOP “C-V2X: Ready to Deploy”

🕒 12 May | 9am – 12pm EDT 📍 Grand Hyatt hotel, Buckhead, Atlanta

INTRODUCTION AND WELCOME REMARKS

9.00
9.05 **John Roman**, Director of Broadband and Regulatory Policy, Intel

KEYNOTE SPEECH: “THE X”

9.05
9.20 **Josh Rowan**, Commissioner, Atlanta DOT

PANEL: LEVERAGING THE IIJA FOR C-V2X IN YOUR COMMUNITY

What opportunities does the Bipartisan Infrastructure Bill provide for local and regional IOOs and the communities they serve? A must attend for those interested in infrastructure modernisation with V2X applications to achieve safe, equitable and affordable transportation services for all.

9.20
10.05 With **Brandon Branham**, Assistant City Manager and CTO at Peachtree Corners; **Heideh Shahmoradi**, Partner at O’Keeffe Shahmoradi Strategies LLC; **John Orr**, Transportation Access and Mobility Division Manager at Atlanta Regional Commission; and **Sushanta Das**, Lead of Advanced Connectivity Technologies, Stellantis.

Moderated by **John Roman**, Director of Broadband and Regulatory Policy, Intel.

BREAK

PANEL: IMPROVING VULNERABLE ROAD USERS PROTECTION WITH C-V2X

How can IOOs, policy planners, engineers and transport users tap into the potential of C-V2X for improved protection of vulnerable road users? This panel will discuss the opportunities and challenges for local and federal agencies in achieving a harmonised vision for VRU protection.

10.25
11.10 With **Brad Stertz**, Director of Government Affairs at Audi of America and Chairman of Partners for Automated Vehicle Education (PAVE); **Michael Brown**, Institute Engineer in Intelligent Systems Division at Southwest Research Institute; **Naghmatout**, Innovation and Technical Services Manager at ATSSA; and **Trey Stow**, Director of Transportation Services at Fulton County Schools.

Moderated by **Jim Misener**, Global C-V2X Ecosystem Lead, Qualcomm Technologies.

CLOSING SPEECH: “THE C-V2X FUTURE FOR AUDI OF AMERICA”

11.10
11.25 **Brad Stertz**, Director of Government Affairs at Audi of America and Chairman of Partners for Automated Vehicle Education (PAVE)

MOU SIGNING CEREMONY

11.25
11.35 With **Johannes Springer**, Director-General, 5GAA and **Naghmatout**, Innovation and Technical Services Manager, ATSSA

CLOSING REMARKS

11.35
11.45 **Johannes Springer**, Director-General, 5GAA

WRAP-UP

11.45
11.50 **Bryan Mulligan**, President, Applied Information