



# The OEM Opportunity of Cellular V2X

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# What are the major opportunities presented by C-V2X

## Technical

- **Implementation Efficiency**
  - Reuse cellular technology platforms that automakers are already deploying; better quality, lower cost
- **Readiness**
  - Commercial C-V2X products are becoming available now
- **Globally Consistent**
  - Where deployed, C-V2X will be consistent thanks to groups like 5GAA

## Customer

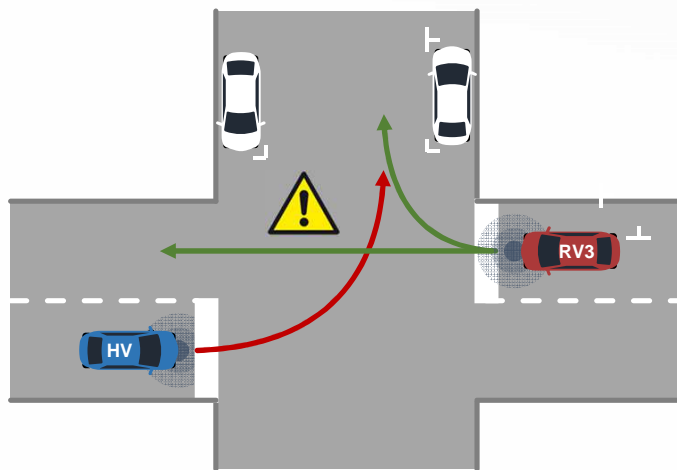
- **Immediate Tangible Product**
  - Many C-V2X features can be seen by a customer on day one.
- **Readiness**
  - Several cities, and markets (particularly China) have committed to rapid deployment of C-V2X and supporting infrastructure
- **Builds Trust**
  - C-V2X serves as a bridge towards building customer trust in technology towards autonomous driving



# Laying The Groundwork For Our Future

C-V2X prepares OEMs and retail customers for a mobility-focused autonomous future

**Basic and Enhanced safety**  
C-V2X with enhanced range and reliability



**Autonomous Driving / Automation**  
5G NR based C-V2X

